

## CHARLES MATTHEWS

- **Senior Vice President, Wholesale Energy and Fuels, Customer Solutions  
We Energies**



Charles Matthews is senior vice president – Wholesale Energy and Fuels, Customer Solutions. Appointed to that position in January 2012, Matthews leads the development and implementation of market resource strategies to minimize the net cost of serving the energy needs of We Energies customers.

In support of We Energies' electric generation business, Matthews manages interactions with the Midwest Independent System Operator, an integrated regional non-profit entity that operates the bulk power transmission system and associated energy market. He also oversees the annual purchase and delivery of more than 12 million tons of coal, 35 million dekatherms of natural gas and other related commodities for plant operations. In support of We Energies' gas business, Matthews oversees the purchase of an additional 120 million dekatherms of natural gas annually. Matthews also is responsible for developing generation expansion plans, long-term wholesale marketing activities, and maintaining relationships with the company's largest commercial and industrial customers.

Matthews joined the company in 2006 as vice president – Wholesale Energy and Fuels. Previously, he was president and chief executive officer of Jamaica Public Service Company Limited, a subsidiary of Mirant Corp., since 2001. In his 25-year career in the energy and utility businesses, Matthews also has been associated with Exxon, Georgia Power Company and Southern Company. At Exxon, he managed and negotiated service contracts for production operations in the Gulf of Mexico. At Georgia Power, he held a variety of positions in regulatory affairs and finance. At Southern Company, he was director – Contract Administration and Financial Services, and also served in external affairs and wholesale energy.

Matthews earned a master's degree in Finance from Atlanta University School of Business, and a bachelor's degree in Economics from Talladega College, Talladega, Ala. He also completed the Executive Program in Utility Finance at the Wharton Business School, University of Pennsylvania.

Matthews currently serves as a director on the boards of the American Coal Council, Three Harbors Council of the Boy Scouts of America and the Next Door Foundation.

### **About the company**

**We Energies** serves more than 1.1 million electric customers in Wisconsin and Michigan's Upper Peninsula and more than 1 million natural gas customers in Wisconsin. We Energies is the trade name of Wisconsin Electric Power Company and Wisconsin Gas LLC, the principal utility subsidiaries of Wisconsin Energy Corporation (NYSE: WEC). Visit the We Energies Web site at [www.we-energies.com](http://www.we-energies.com). Learn more about Wisconsin Energy Corporation by visiting [www.wisconsinenergy.com](http://www.wisconsinenergy.com).